

HERE for Business

Powering your geospatial

Solutions

Oman Geospatial Forum

here

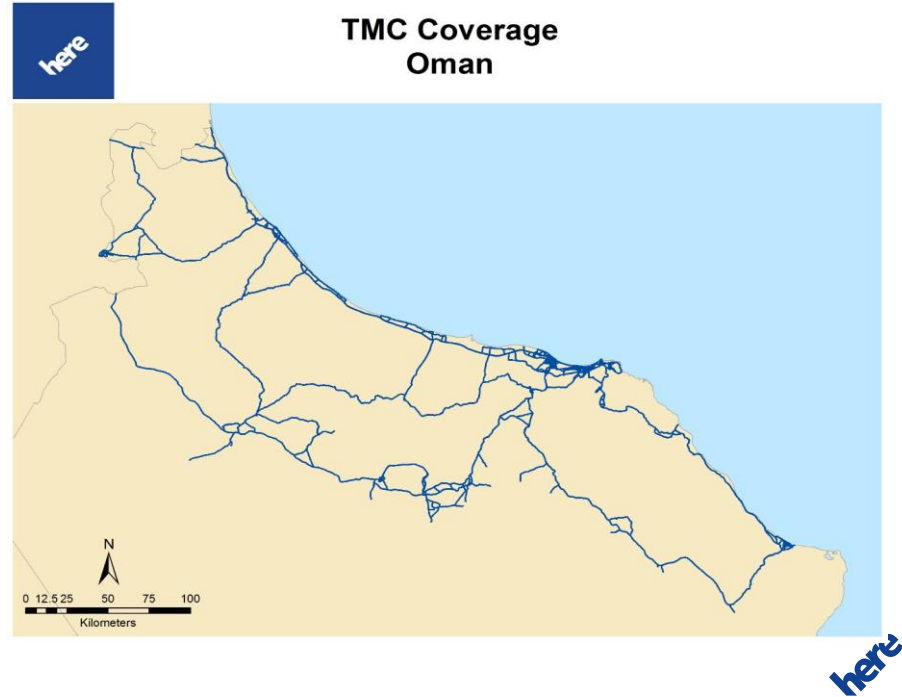
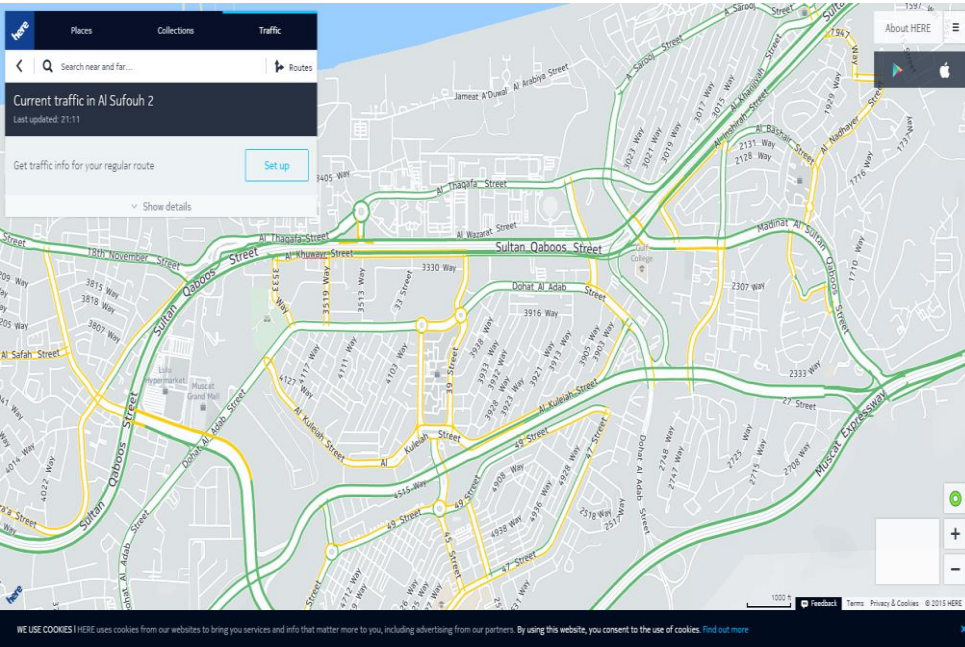
Last Year Announcement

The screenshot shows the Google Play Store interface. At the top, there's a search bar and navigation tabs for 'Categories', 'Home', 'Top Charts', and 'New Releases'. A left sidebar lists 'My apps', 'Shop', 'Games', 'Family', 'My Play activity', 'My wishlist', 'Redeem', and 'Parent Guide'. The main content area features the app 'HERE Maps: Offline Navigation' by Nokia Apps LLC. It has a 4.5-star rating from 192,641 reviews and is marked as 'Added to Wishlist' and 'Installed'. Below the app title, there are two video thumbnails: one showing a car's interior with a phone displaying the app, and another showing a phone with a map and the text 'Drive anywhere with turn-by-turn guidance'.

The screenshot shows the iTunes Preview page for 'HERE Maps' by Nokia Apps LLC. The top navigation bar includes 'Mac', 'iPad', 'iPhone', 'Watch', 'Music', 'Support', and a search icon. The page title is 'iTunes Preview' with sub-tabs for 'Overview', 'Music', 'Video', and 'Charts'. The app is described as 'Open iTunes to buy and download apps.' The 'Description' section mentions it was featured in TechCrunch, Mashable, and the Wall Street Journal, and states 'Here's to finding your way no matter where you are. Here's to embracing the world around you and daring to explore'. It includes links to the 'Nokia Apps LLC Web Site' and 'HERE Maps Support'. The 'What's New in Version 1.0.78' section lists updates: 'See all the stops along your route when taking public transit' and 'A whole bunch of under the hood improvements'. A 'View in iTunes' button is present. The 'Free' section lists the category as 'Navigation', updated on Nov 09, 2015, version 1.0.78, size 65.5 MB, and supports multiple languages. An 'iPhone Screenshot' section shows two images: one of a person's eye looking at a phone screen with the text 'Drive anywhere with turn-by-turn', and another with the text 'Download maps to use offline'.

This Year Announcement....

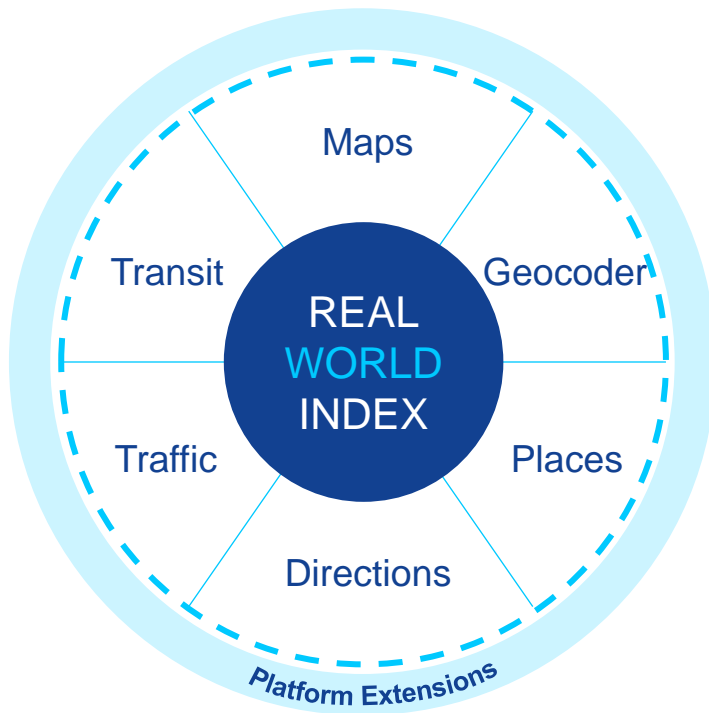
7,603 Km
of Coverage



HERE Platform for Business

HERE Web APIs

- JavaScript
- Web services (REST)



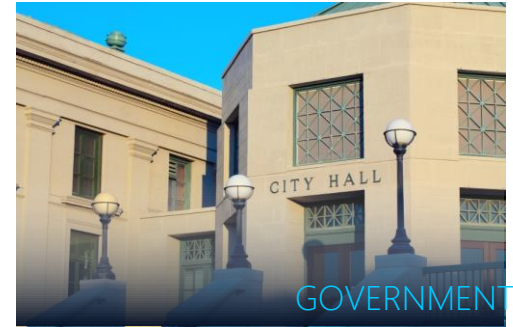
HERE Native APIs

- Android
- iOS



Support for development
across **screens**, across **devices**

Serving various businesses in various markets

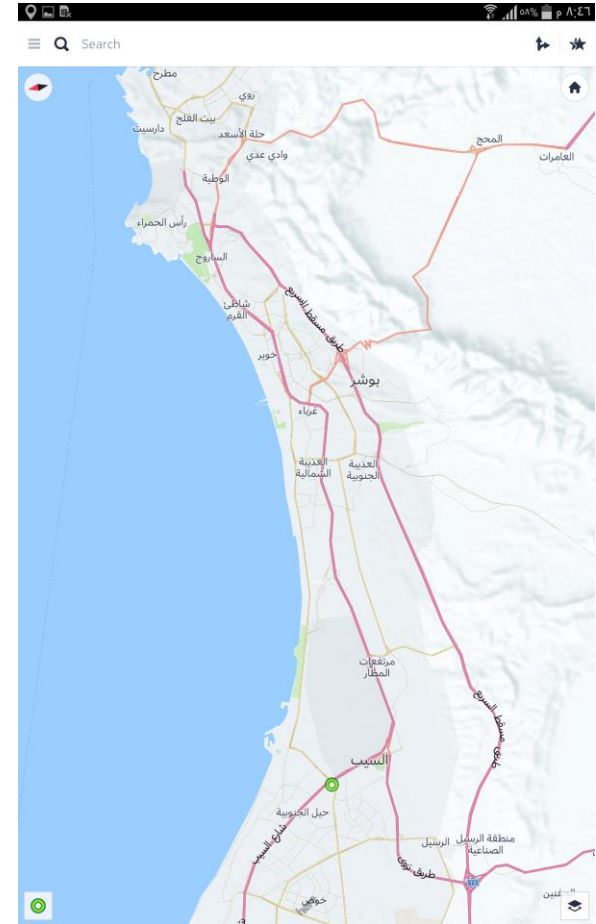
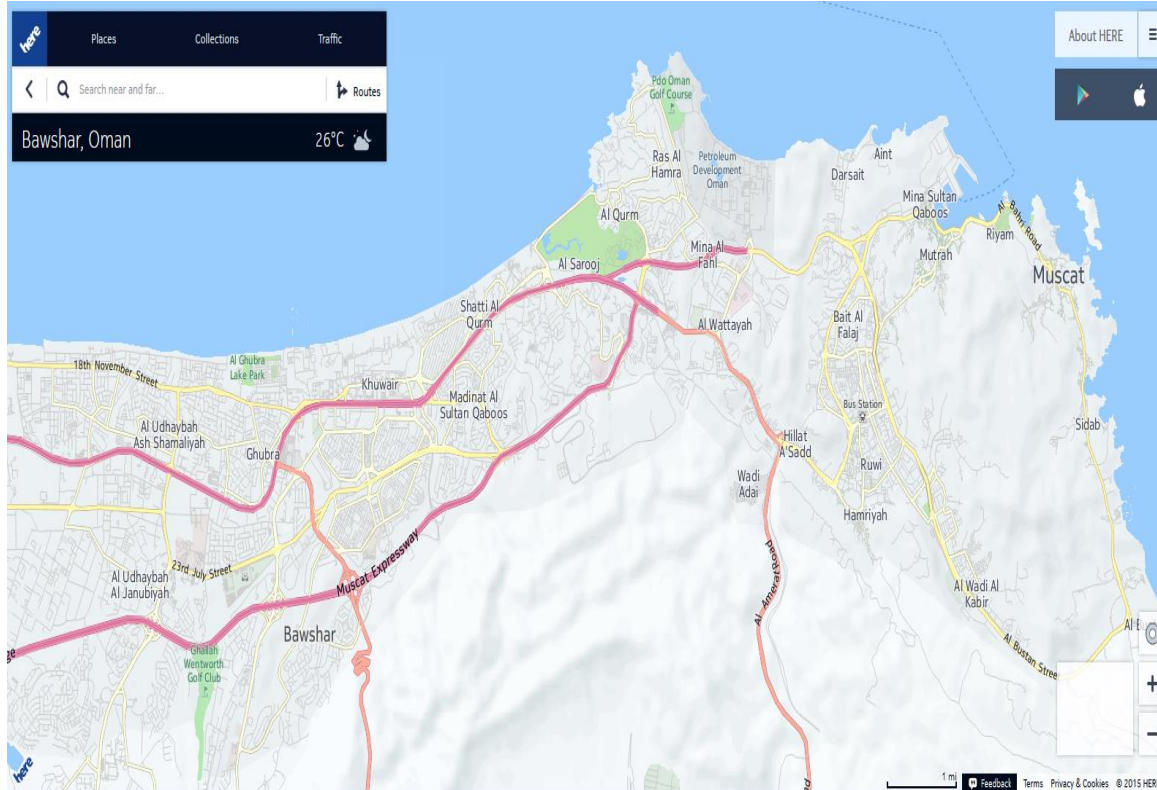


HERE Platform enables customers from various industries to bring location intelligence products and services to market fast and easy

Features & functions

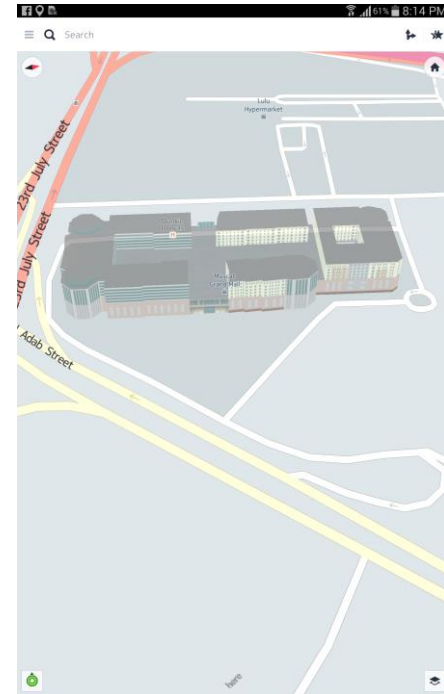
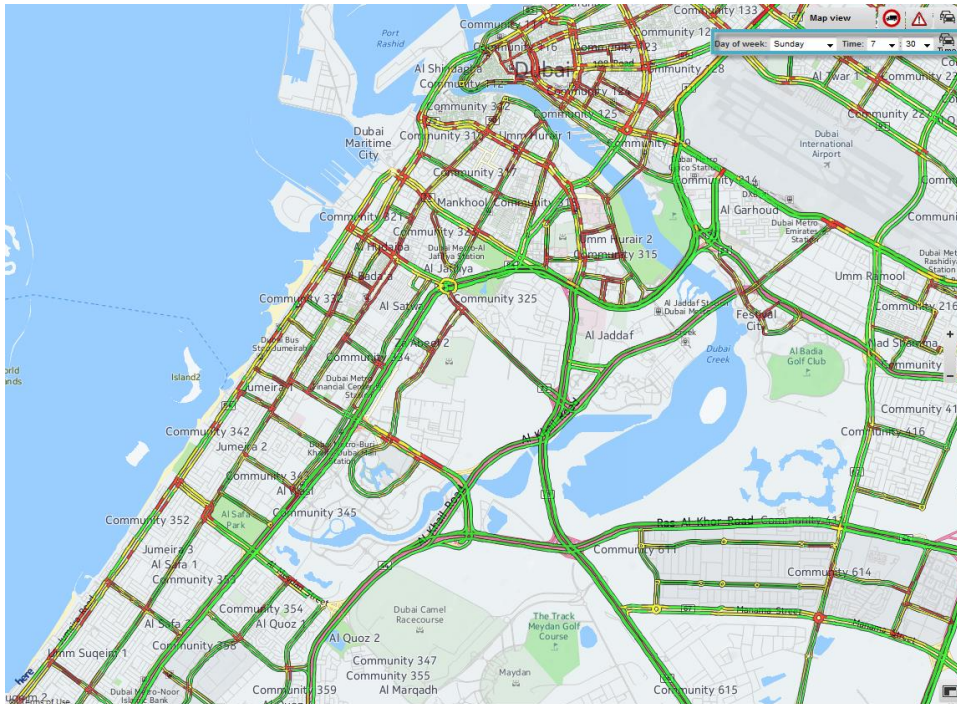
HERE Location Platform

- High quality country-wide map data
- Supports Arabic/English with quarterly update



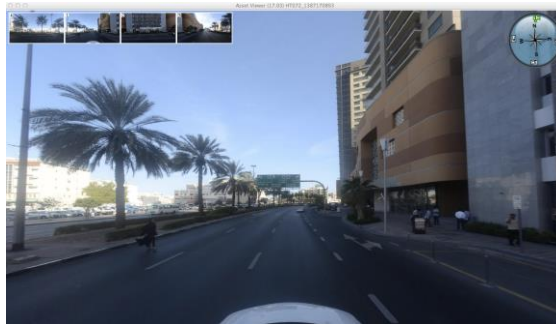
HERE Location Platform

- Fully attributed /navigable street data with Historical and Real Time Traffic Service
- 3D Building/3D City Model with Venue Maps



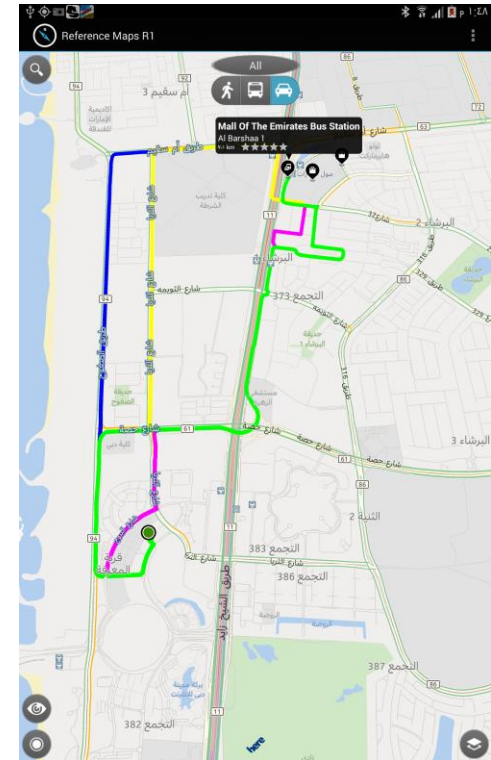
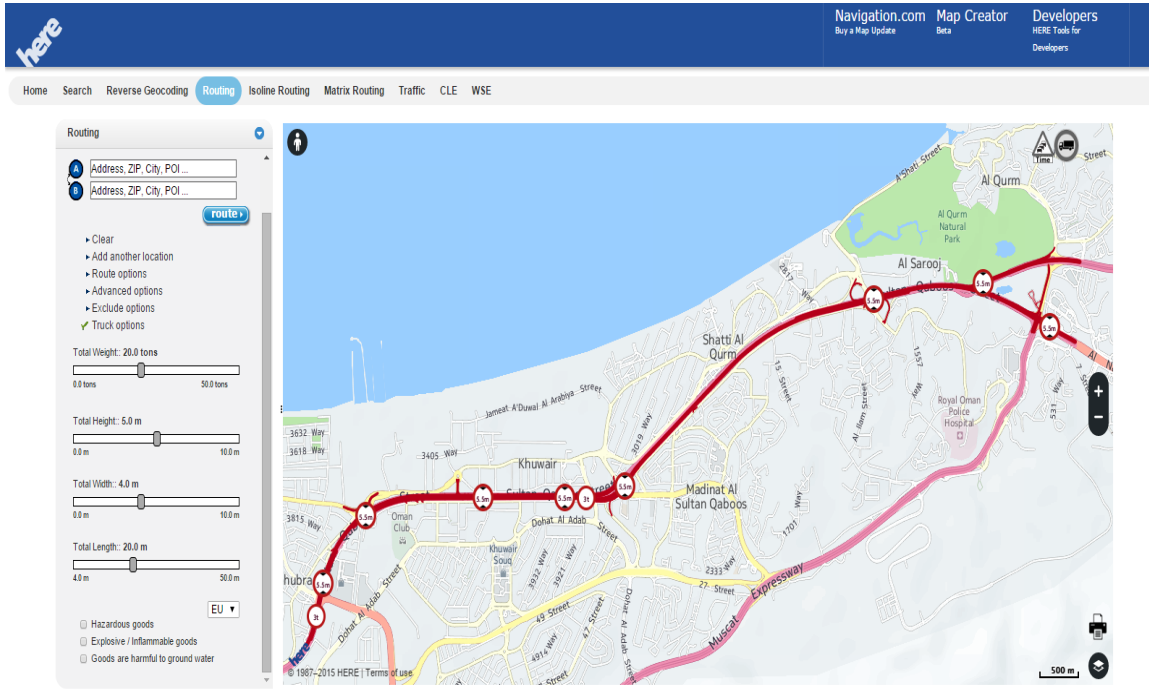
HERE Location Platform

Street level Imagery



HERE Location Platform

- Advanced multi-routing engine with unique Trucks route calculation capabilities

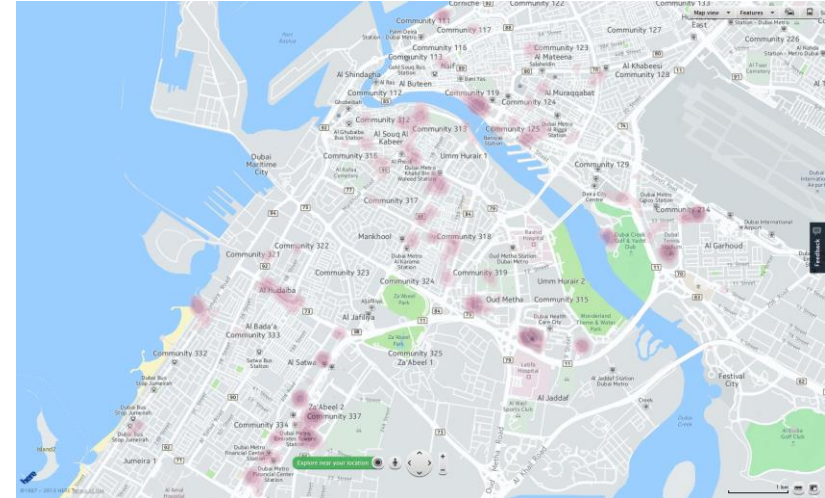
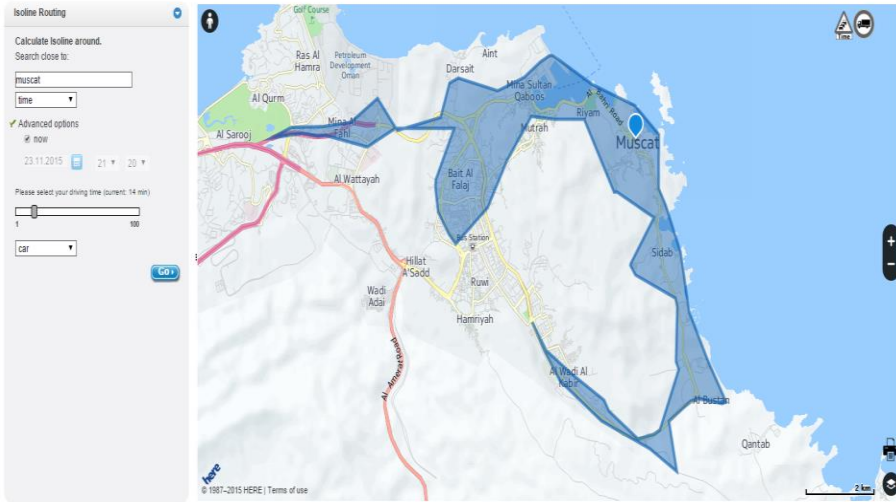


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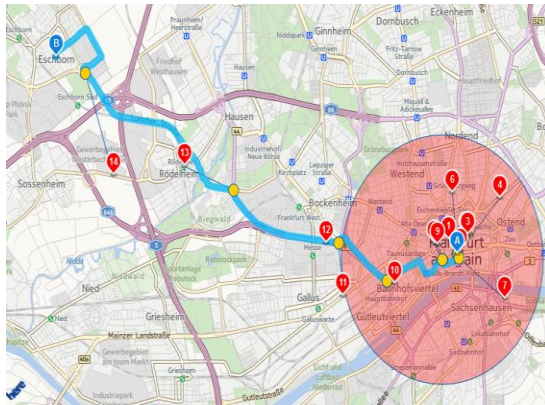
HERE Location Platform

- Iso-line Routing (time & distance)
- Heat maps creation

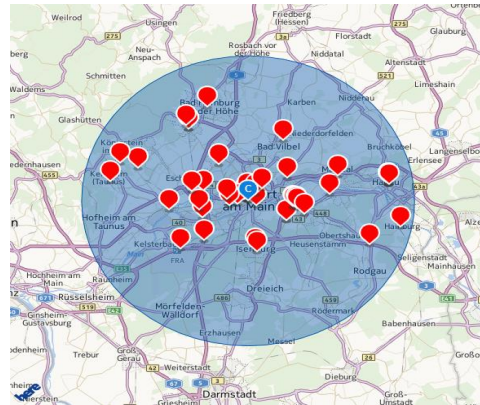


HERE Custom Location Service

- Allows user to enrich their mapping application with their own POI and area content. It consists out of
 - an administrative web frontend to manage POIs and polygons and
 - a web service which provides geospatial search services within the database.



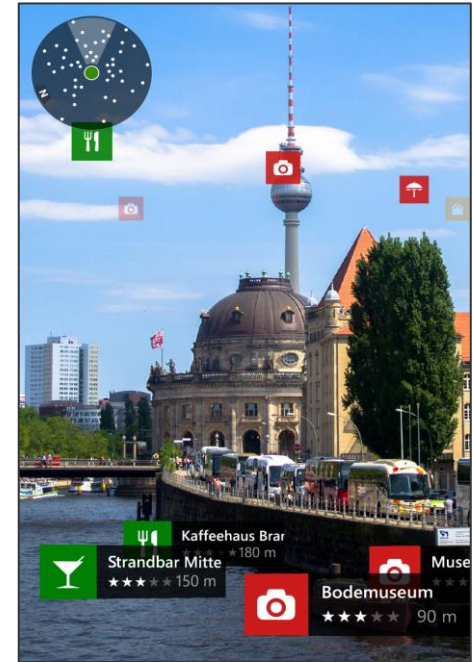
**Route corridor
search**



Proximity search

LiveSight (Augmented Reality)

- Seamless transitions from Map to LiveSight and back again
- Gesture support allows the user to interact with content, custom gestures can also be defined
- Content transitions and interaction are animated using hardware acceleration
- "Radar" UI support, which provides the user with more context regarding their position relative to content
- Highly configurable LiveSight engine allows the user experience to be customized

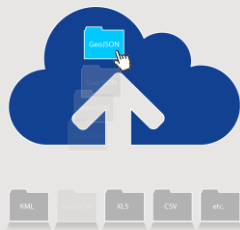


HERE Data Lens

Enhance your data with geospatial information to gain meaningful insights

Store & Connect

Upload your geospatial datasets into the cloud



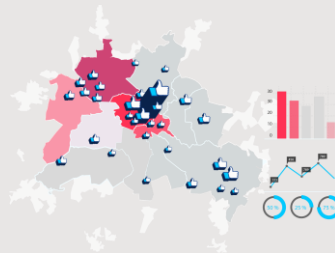
Enrich

Merge your data with map data and other datasets



Visualize

Build interactive visualization and customize it



Publish

Share your results across your organization or to the public



An intuitive cloud-based toolkit for geospatial analysis and visualization:

 **API** Clean APIs to visualize & analyze geo data on the web:

Geospatial cloud to host & optimize data for powerful visualization and analysis, accessible via REST

JavaScript library of interactive, customizable controls, from bar charts to map visualizations and charting variable changes over time

 **Tool** Accompanied by a web-based application built on top of the API:

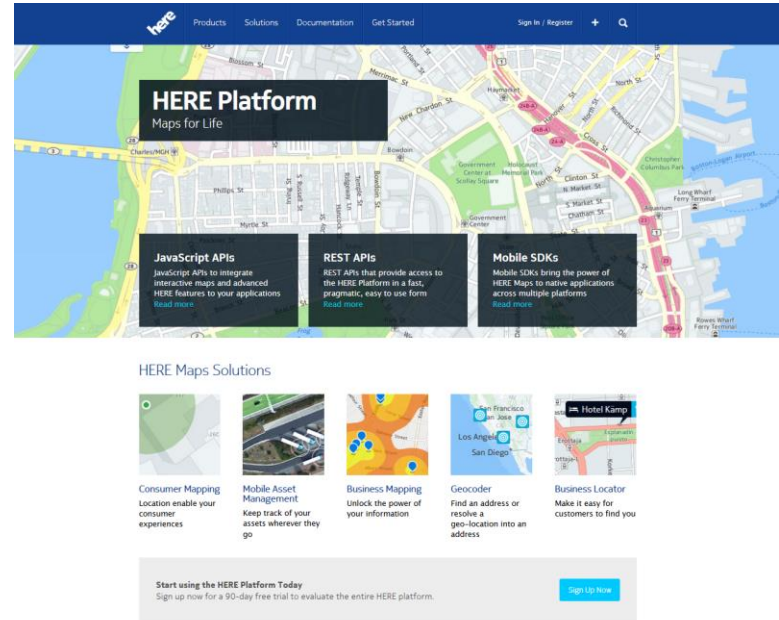
Create out-of-the-box visualizations and view the code snippet changes on-the-fly as you customize them

Instantly process and manage your uploaded data



Instant access to developer materials

- Developer portal, with easy access to
 - Solutions / use case presentation
 - Products / API presentation
 - Technical documentation online
 - API explorer, incl. sample code
 - “Click through evaluation registration process”
 - Dashboard
- Internal HERE resources
- Partners and Platform Reseller Partners

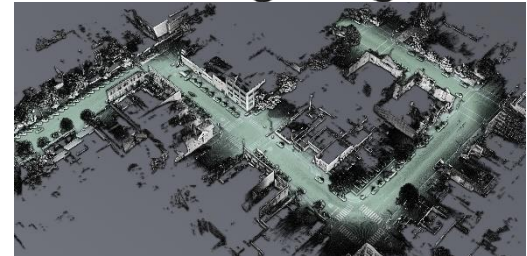
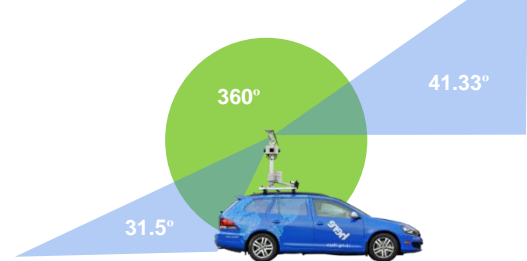
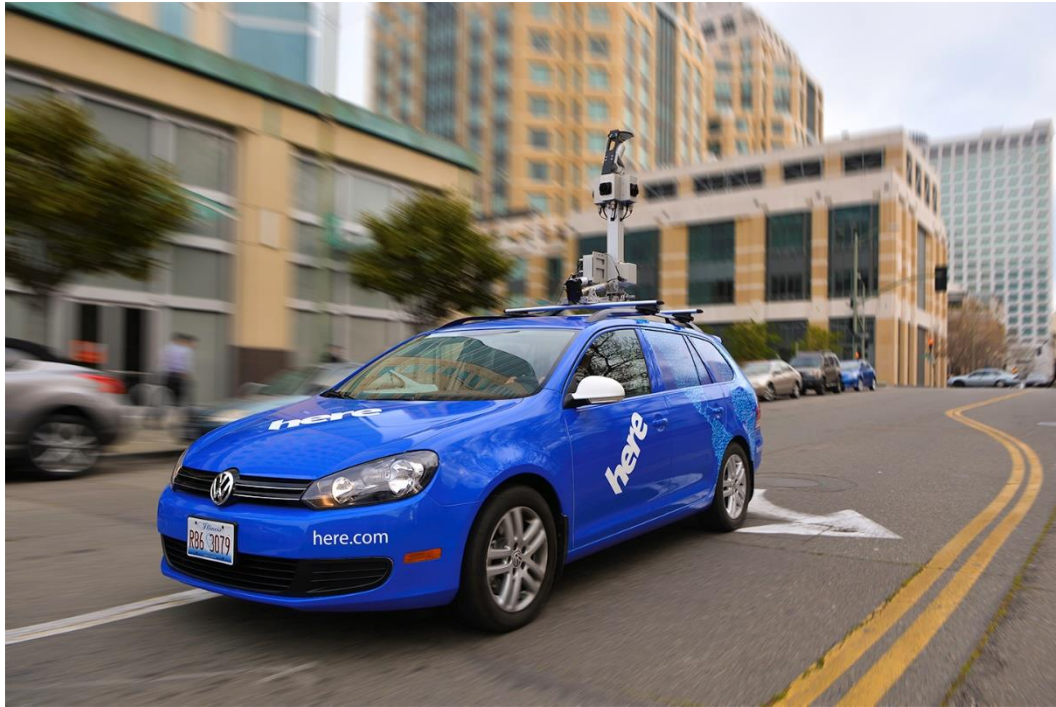


<http://developer.here.com/>

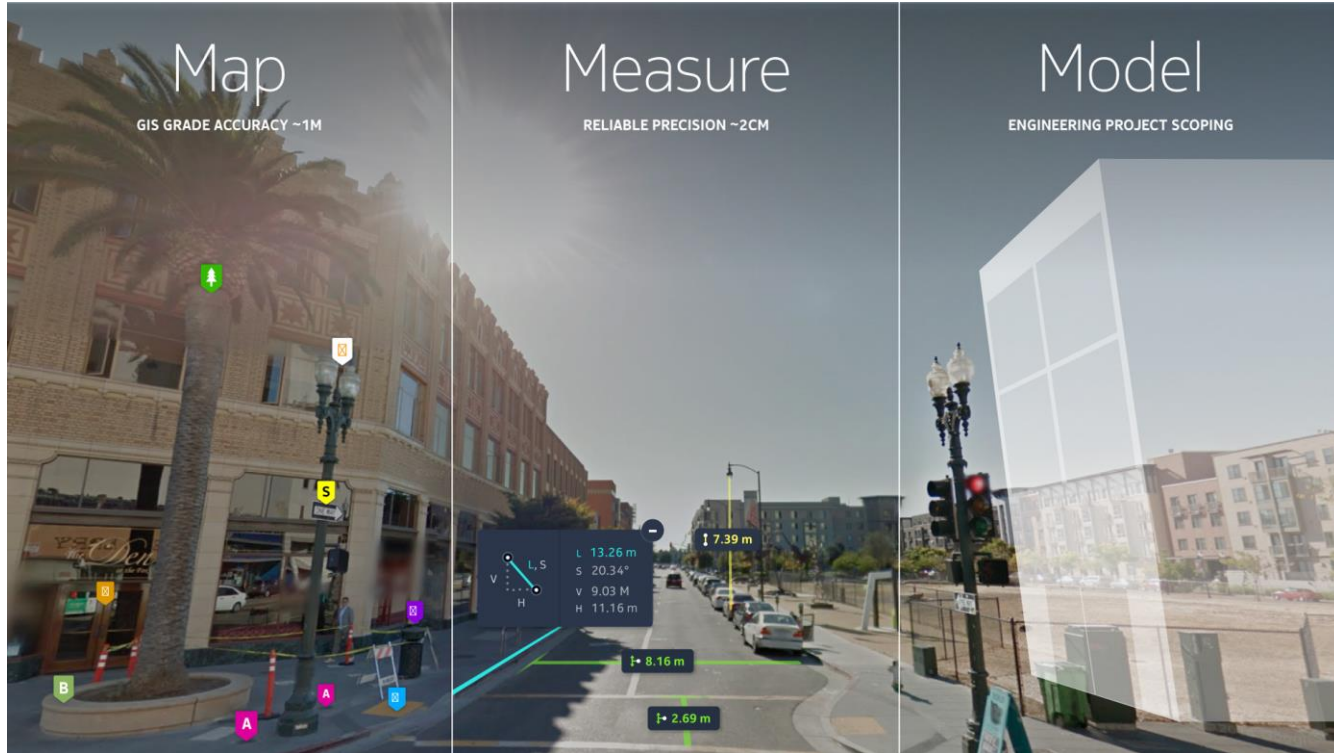
HERE

Reality Lens

HERE True system



HERE introduces a new 3D data analysis tool: Reality Lens



Esri integration

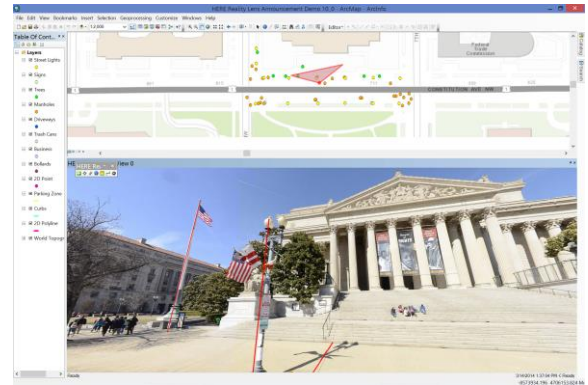
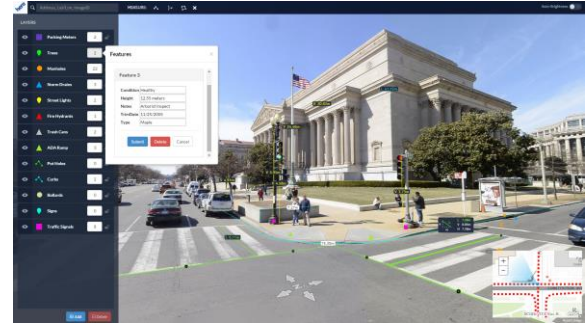
Esri ArcGIS online application

Key Features:

- ArcGIS Online Authorization
- Open already existing web-maps
- Search by Address
- Mapping, Measuring, and Modeling Tools
- Create feature layers
- Visualize Geodatabase
- Seamless integration, no import / export or coordinate system transformation needed

Esri ArcGIS desktop add-in

- Compatibility with ArcGIS 10.0 - 10.2.2 and beyond
- Pro development in future



Case Studies

Aramex My Address

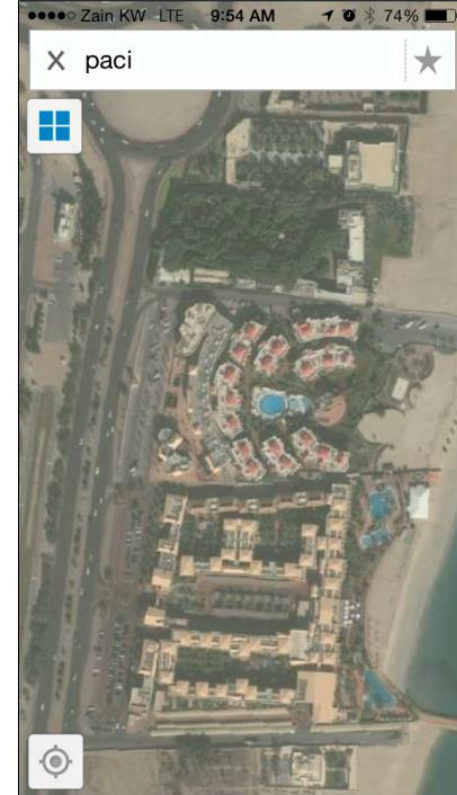
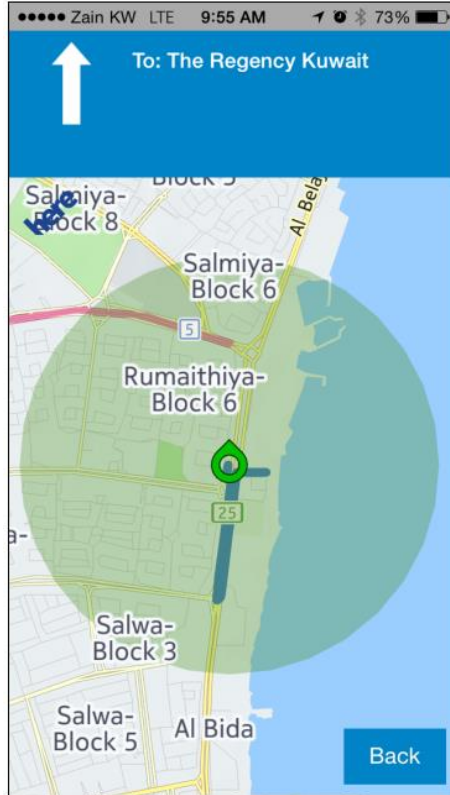
“Schedule Pickup” page

“Set your delivery address” page

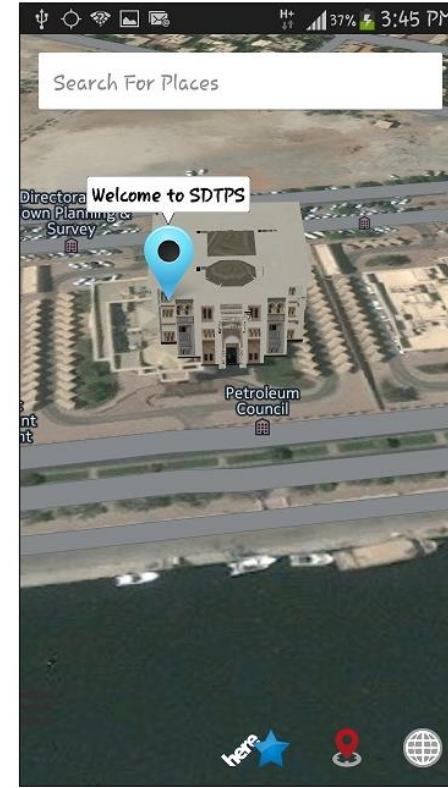
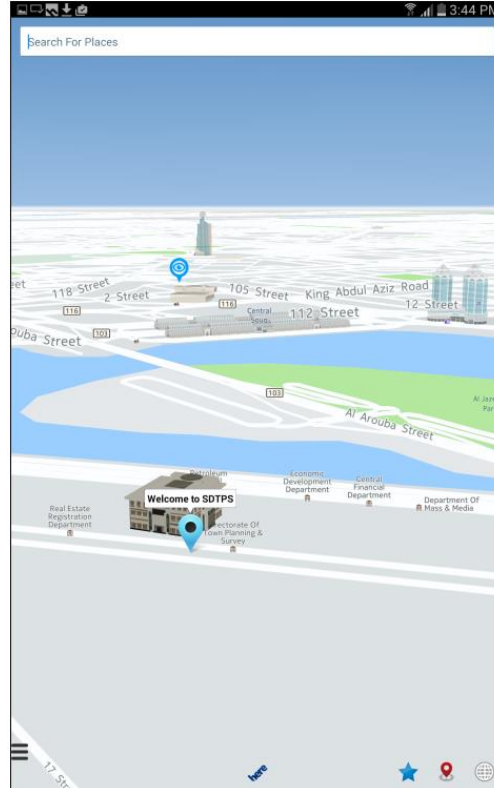
“Schedule Delivery” page

“Choose a Locker” page

Kuwait Finder Application



Sharjah Town Planning Application



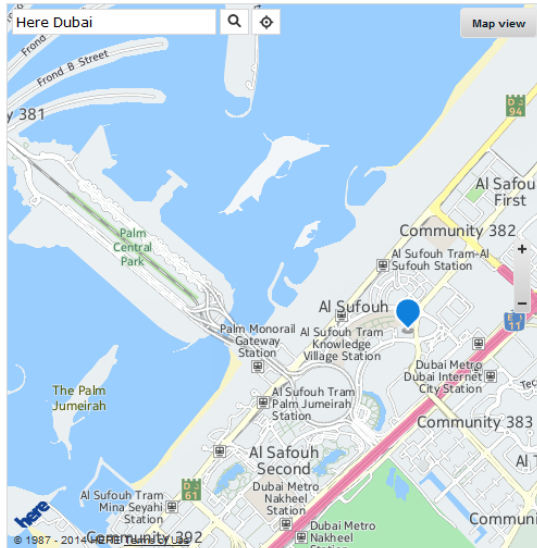


[My Account](#) » [Manage addresses](#) » [Edit address](#)

1- Map Location

Set your location on the map below

Fill address from the map »



2- Address Details

First Name: *

Last Name: *

Country: *

City: *

Area: *

Street Name/No.:

Building Name/No.: *

Floor No.:

Apartment No.:

Nearest Landmark:

Location Type: *

Preferred Delivery Time:

Mobile: *

Landline:

Don't call for delivery schedule, deliver right away.
(Applicable for online payments only)

Shipping Note:

Save

Thank you